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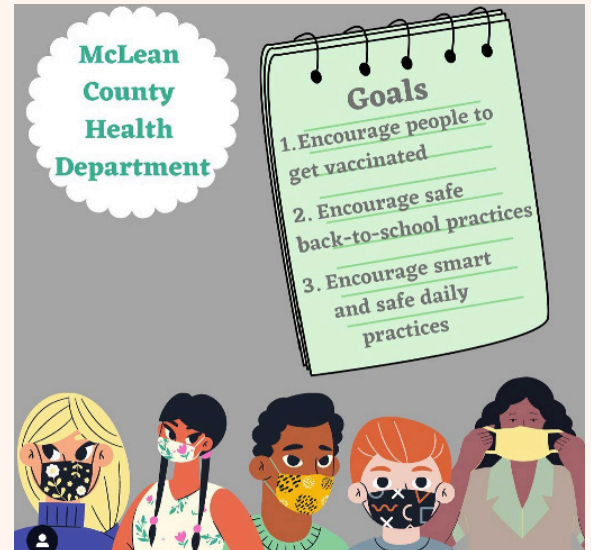
FALL 2021

September Edition

Illinois State University Chapter of the Public Relations Society of America

PRi Committee

The PRi Committee has been reaching out to the MCHD with ideas to promote their goals that are shown in the graphic by Emily, the PRi Director which was posted on the ISU PRSSA Instagram. This gives our audience a chance to see what our main goals are this semester.



Development Committee



The Development Committee has been working on making a design for our ISU PRSSA apparel. These two designs were the ones the committee ended up agreeing on. They are now planning the PRSSA October Halloween social that will take place on October 27th.

Relations Committee

The Relations Committee has been exploring topics they would like to write about and have already started writing for their blog post publication on the ISU PRSSA Website.

Getting Ready for Agency

Throughout our meetings this month, we were able to prepare ourselves for agency tours by learning more about what goes on in PR agencies and by learning about what is expected of us when we go into the professional world. Tips were shared on how to optimize resumes and cover-letters, and we were able to discuss what PR campaigns and PR crises had been memorable to us.



Dr. Rebecca Hayes, Illinois State University Professor speaking to our PRSSA members about what we should expect in the PR agency world.

Coming Up

October 27th:
Halloween Social

November 3rd:
Graduate Panel:
Madeline Rose,
Danny Gee, and Alana
Guggenheim

November 10th:
All About Internships

November 17th
Incorporating PR in
Everyday Live: DEI

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