

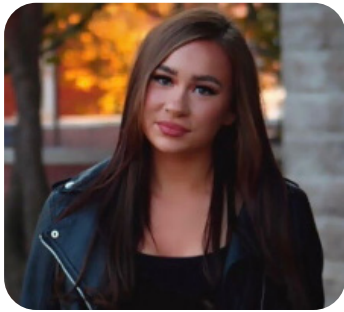
# PRemier

FALL 2021  
August Edition



Illinois State University Chapter of the Public Relations Society of America

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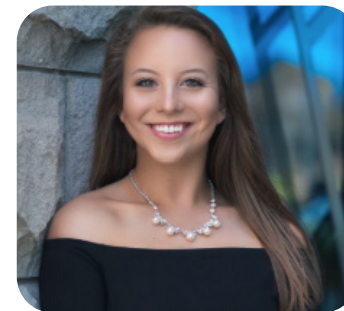
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Wednesday 7 P.M. Meetings at  
Schroeder Hall, Room 238

# The McLean County Health Department

This semester, our PRi Client is The McLean County Health Department. We are very excited to be partnering up with them.

Earlier this month, we met with Jessica McKnight, a Health Department Administrator of the McLean County Health Department. Our main goals are to get more people fully vaccinated (specifically on campus) and encourage safe daily and back-to-school practices.

Our PRi committee will be working on coming up with strategies and tactics to reach these goals as well as executing them.

Working with the McLean County Health Department gives our PRSSA members the opportunity to make a difference on campus and in the community while further developing their professional skills for their future career.

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## Coming Up

**September 22nd:**  
Coffee & Campaigns  
Workshop

**September 29th:**  
Get Ready For Agency

**October 1st:**  
AGENCY TOUR: All Points  
PR

**October 6th:**  
Interview Workshop with  
Mock Interview Sessions