



AMAZING PAID COMMUNICATIONS FELLOW OPPORTUNITY

It's almost that time of year! The application process for our North America Summer Fellows Program will go live on Tuesday, January 1, 2019 at 12:01 am EST.

We are excited to announce the return of our interactive application game:
LaunchPad!

Ketchum's gamified application process gives us a tool to hire candidates based on their potential versus what they have already had the opportunity to do. While past internships are still beneficial, raw talent and creative problem solving skills are essential as well! Applicants will answer fictitious client challenges that will measure their creative, digital, writing and general PR skills. All responses will then be posted and applicants and Ketchum moderators can vote and comment on all posts. Top applicants will be chosen to proceed to the interview stage based on the points they earn. Are you ready for this game changer? Game on!

Here is a bit about what we are looking for in our Fellows:

We're looking for candidates with strong writing capabilities, intellectual curiosity, awareness (and perhaps "obsession") with current trends, impeccable multitasking abilities, an interest in digital, savvy with social media and a strong work ethic. Candidates should also be eager to learn and willing to go above and beyond.

Please note that the last day to apply to the Ketchum Summer Fellows Program is Sunday, January 27, 2019 at 9:00 pm EST.

This opportunity is only available to students expected to complete their undergraduate or graduate degrees in 2019 and 2020. If you meet the qualifications to participate in the LaunchPad "game", you will be required to answer the fictitious challenge questions between January 30 - February 3 as well as participate in the LaunchPad game between February 5 - February 11.

Are you ready to kick start your communications career? Experience the full spectrum of the communications profession in the city of your choice. Visit www.ketchum.com/careers to view our current openings.

