

The Vidette

Marketing Team Intern Job Description

Marketing team interns will gain experience in the form of street team marketing by becoming the face of the brand within the community and promote readership through brand awareness.

Marketing Team interns will be responsible for marketing the brand in a positive image, helping with the execution of marketing events, and assist in the development. Also, this person must be comfortable with reaching out to the public to gain positive attention for the brand. He or she will work directly with Marketing Team Coordinators, Marketing Team Manager as well as the Social Media Coordinator.

Marketing Team interns are responsible for meeting all deadlines for the planning and execution of projects. He or she will create weekly event proposals. In addition to that, interns must attend all team weekly meetings. The position is an unpaid average 2-3 hours a week and additional hours for our Street Team Days and special events. This internship can be taken for course credit.

A Marketing Team intern must be highly self motivated, a creative thinker, hands on, have excellent written and verbal communication skills, and have a positive attitude and a strong work ethic. Overall this person must be able to work well in a team.

All applications should be submitted along with a resume to The Vidette building, on the corner of Locust and University, by 4:00 PM, Thursday, April 14th. If you have any questions or require further information regarding this position please contact Charlie Goodyear at vidette_ctgoody@ilstu.edu.

Thank You,

Charlie Goodyear
Marketing Manager
The Vidette
vidette_ctgoody@ilstu.edu

The Vidette

Marketing Team Intern Application

Name: _____ Expected Graduation Date: _____

Phone Number: _____ Email: _____

Major: _____ Minor: _____

How many credit hours do you plan to take next semester? _____ How many hours per week are you available next semester? _____

Will you be in the Bloomington-Normal area this summer? _____

Do you have access to transportation during the school year? _____

Current Local Address:

Street: _____

City, Zip: _____

Home Address:

Street: _____

City, Zip: _____

Next Semester's Address:

Street: _____

City, Zip: _____

Employer Information

Please list your three most recent positions held:

Employer 1: _____ From: _____ To: _____

Job Description: _____

Reason for leaving: _____

Supervisor: _____ Phone: _____

May we contact your former employer? Yes No

Employer 2: _____ From: _____ To: _____

Job Description: _____

Reason for leaving: _____

Supervisor: _____ Phone: _____

May we contact your former employer? Yes No

Employer 3: _____ From: _____ To: _____

Job Description: _____

Reason for leaving: _____

Supervisor: _____ Phone: _____

May we contact your former employer? Yes No

(Please complete next page)

Answer the following questions to the best of your ability. Use an additional paper if necessary.

Describe in detail any relevant past work experience you have:

Describe your strengths in a work environment:

Please list any extracurricular activities and/or offices held at ISU:

Please describe any relevant skills, traits, and/or experiences that relate to the position you are applying for and how these traits would benefit The Vidette:

How did you hear about this position? (please mark all that apply)

- Advertisement in Vidette
- Insert in Newspaper
- Classroom presentation
- Facebook or Twitter
- Vidette employee (please name) _____
- Faculty/Staff (please name) _____
- RSO (please name) _____
- Other (please specify) _____